

A **FREE** Program Offered In Partnership with the
Rosemont Community Association



Learn How to Create a Beautiful, Sustainable Landscape

*The Rosemont community has been selected for a unique program called **Blue Thumb Neighbors** designed to help residents create beautiful, sustainable landscapes that benefit both the environment and each neighbor's pocketbook!*

What is a sustainable landscape?

A sustainable landscape uses resources, like water, efficiently and incorporates River Friendly yard care practices that foster soil health, reduce waste and prevent pollution of our air and waterways.

Benefits of sustainable landscaping:

- Saves you money on water, fertilizers and pesticides
- Requires less maintenance such as mowing and trimming
- Reduces green waste in your landscape

Every participating household will receive:

- **Free** at-home consultation on efficient watering
- **Free** training and advice from professional landscapers, garden and irrigation experts at educational workshops
- **Free** landscaping kits loaded with educational literature, tips and techniques to make your yard a healthier place for plants, kids and pets

See other side for more details!

To learn more or sign up:

Contact Christine Kohn, Blue Thumb Neighbors Program
Coordinator, by phone: 916-944-1631 or via e-mail:
ckohn@INCommunications.biz.



BeWaterSmart.info

RiverFriendly.org

This program is **offered at NO CHARGE to Rosemont residents**

One lucky participant will receive a **weather-based irrigation controller**, compliments of California American Water



Blue Thumb Neighbors is sponsored by the Regional Water Authority, River Friendly Landscaping Coalition and California American Water. It is funded by a 2010 U.S. Environmental Protection Agency Climate Showcase Communities Grant.

By participating in Blue Thumb Neighbors, you will learn how to:

- Create a healthy, beautiful, low-maintenance landscape that compliments your home and neighborhood
- Read your landscape and make practical design decisions for your property
- Schedule your irrigation system to deliver the amount of water needed for healthy plants
- Select and maintain high-impact, low-fuss plants appropriate for your specific growing conditions
- Maintain your landscape to protect your investment while caring for our environment

How does the program work?

Each neighbor agrees to:

- **Participate in one at-home consultation on efficient watering in May/June.** During this one-hour consultation, participants will receive assistance with checking their irrigation system for water leaks and advice on scheduling.
- Participate in **three educational workshops** scheduled for **Thursdays, June 9, 16 and 23, 6:30-8:30 p.m.** at the UC Cooperative Extension Auditorium at 4145 Branch Center Road.
 - **June 9:** Sustainable Landscape Design
 - **June 16:** Efficient Watering
 - **June 23:** Right Plant, Right Place
- **Fill out simple surveys** on landscape care before and after the program.
- Consider taking part in a **media event** to promote and celebrate Rosemont's participation in the project.
- *One lucky participant will receive a weather-based irrigation controller, compliments of California American Water.*



Yes! I want to learn how to create a beautiful landscape that is sustainable too. In exchange, I will receive free consultation and education this spring and summer.

Name:

Address:

Phone:

E-mail:

Return to Christine Kohn, Blue Thumb Neighbors Program Coordinator, by calling 916-944-1631 or e-mailing ckohn@INcommunications.biz.